

Small and medium-sized business as a factor of development of agroindustrial complex in a region

Safin A., Nugaev F., Murtazin A.

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

In the paper the problem has been explored on functioning of small and medium-sized agro-businesses in Russia. The role and importance of small business in the Russian regions and administrative areas have been studied. The factors which influenced the increase of the role of small business in the agro-industrial complex in some regions of Russia, and the decline in others have been revealed. The main problems hampering small business to realize the expected potential of its development are determined. Basic factors contributing to solve the problems in formation and development of entrepreneurial business in agro-industrial complex have been revealed. One of the main factors ensuring the solution to the problem of formation and development of entrepreneurial business in agro-industrial complex is agro-industrial integration. The necessity of creating in municipal entities of institutional integration forms of consolidation of small and medium-sized enterprises was noted. The basis for the joint efforts of small and medium enterprises that provides improved survivability, protection of rights, consolidation of resources and formation of a vector for sustainable innovation and investment development can become a "Municipal innovation and integration business center". Similar consolidating structures should be created at regional and federal levels. Formation of such a multi-level institutional integration model upon its system innovation and investment focus would make major adjustments in existing approaches to the pricing for goods and services produced by business entities, since it provides an opportunity to lower barriers created by the enterprisesmonopolists, and bring to the fore the problem of resource saving and improve the quality of goods and services.

Keywords

Agricultural business, Agroindustrial complex, Effectiveness of small business, Region, Regional economy, Small business